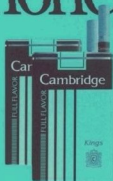


LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMMUNICATIONS, INC.

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AD #FS1 122-01 - REQ. #P50115 - "TWO FOR THE MONEY" - PG, 4/C - DUAD MARKETING  
1992

# Two for the money!



Kings



## BUY 1 GET 1 FREE

Good for a free pack of any style  
Cambridge when you buy one.

Offer good on purchase of 10 packs for 10 cigarettes, and 10 cigarettes for 10 packs, in any combination. See store for details.

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**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**



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